

INFORMATION AND REGULATIONS – ECAM FORUM 2025

INTERNATIONAL COPRODUCTION FORUM MADRID
10 – 13 JUNE, MADRID

LAST PUSH – FILMS IN POSTPRODUCTION STAGES (WIP)

PRESENTATION

ECAM opens its call for submissions for LAST PUSH, the work in progress section of ECAM Forum. This initiative aims to support both national and international film productions in their final stages, helping them move towards completion while enhancing their potential for success in the international circuit.

ECAM Forum is an industry event and international co-production forum in Madrid focused on connecting anticipated productions and co-productions to a selected international industry audience. A space where a carefully picked selection of international projects come together with relevant international decisionmakers.

A small size, focused industry event to allow targeted and tailored encounters between projects and a carefully selected list of international delegates, throughout the course of three days in Madrid every June.

The goal of FORUM is to identify the right creative and financial partners for each selected project, boost their international potential and serve as a platform for fostering partnerships and financing opportunities.

DATES

ECAM Forum takes place 10 - 13 June 2025 in Madrid. By submitting your application, the producer and director agree to be available presentially during their activity at ECAM Forum in Madrid.

The LAST PUSH Call for Projects opens January 21st, 2025 and the deadline to apply is March 6th, 2025

WHAT ARE WE LOOKING FOR

National and international projects of high artistic value and international potential in post-production stage.

ECAM Forum – LAST PUSH section is aimed at connecting the best independent national and international films in final stages of post-production with festival programmers, sales agents and international decision-makers with the aim of ensuring an international run for these films. It consists of screenings of advanced cuts, individual encounters and meetings with sales agents, distributors and international festival programmers.

The projects will be presented to an industry audience composed of sales agents, buyers, distributors and programmers of international festivals. The objective is to provide the productions with tools to complete the final stages of post-production, while serving as a final

push, through financing, as well as facilitating connections with national and international decision-makers.

FORUM STRUCTURE

The ECAM Forum 2025 in its Last Push modality is structured in:

1. Screenings of work-in-progress cuts and presentations of eight carefully selected national and international films in post-production stage to an audience of international decision-makers, festival curators and programmers, sales agents and distributors, among others.
2. An agenda of meetings and individual encounters with international and national professionals designed specifically for each project according to its needs.
3. Meetings, lunches and meals designed to encourage networking.
4. Access to ECAM Forum activities, such as talks and meetings or the international seminar

During ECAM Forum, the eight selected projects are presented by their producers/directors to an audience of festival programmers, sales agents, buyers and international and national distributors invited by the organization. Seating is limited and controlled by the organization to those invited and participating professionals.

ECAM Forum is an international co-production forum, therefore presentations, meetings and activities will be held in English.

The selection committees are made up of international experts, who review and evaluate all the projects submitted.

A maximum of 8 projects will be selected from this call.

ECAM Forum will cover the travel, accommodation and subsistence expenses of the selected teams, within the limits and conditions established by the organization.

AWARDS

The selected projects will be eligible for the **LAST PUSH AWARD consisting of €15,000**, which will be awarded to the main production company, in order to facilitate the completion of the post-production process of the film. This prize will be awarded to one project by an independent jury composed of professionals from the audiovisual sector.

APPLICANT REQUIREMENTS

Projects eligible for ECAM Forum - Last Push must be feature-length cinematographic projects in post-production phase of high artistic value and international potential.

1. Each project must be represented by a team in person during FORUM, which must include producer and director. The non-attendance of one of them may lead to disqualification of the project.
2. The applicant is the producer of the project.

3. Feature film projects of any form, narrative language (fiction, documentary, animation, experimental, transmedia, hybrid formats, etc.) and genre in the post-production phase with an expected final duration of more than 60 minutes may participate.
4. Eligible projects must be directors' first, second or third feature film. In the case of producers applying, this limitation does not apply.
5. Projects must submit a subtitled cut of at least 30 minutes of the film, in order to be evaluated by the selection committee. The cut may be different from the one finally shown in June at the screening during ECAM Forum.
6. A production company may submit up to a maximum of two projects.
7. Projects may have participated in other development forums, markets or labs,, although priority will be given to those projects that have not yet been shown in other works-in-progress or similar spaces.
8. Projects conceived or developed in the past in training centers such as film schools or universities will be admissible provided that the producers hold the rights to the scripts submitted.
9. Project registration must be done in English and with materials available with English subtitles.
10. Project registration is free and must be done through the specific form on the Festiciné platform. <https://projects-ecamforum.festicine.pro/en/wip>

CALL FOR APPLICATIONS AND SUBMISSION

The applicant producers must complete the online registration form through the Festiciné ECAM Forum platform (if they do not have an account, it will be necessary to create a Festiciné account before starting the application) and comply with the requirements established in these rules, otherwise the application will not be considered. Only those projects that comply with the registration requirements in a timely manner will be accepted.

<https://projects-ecamforum.festicine.pro/en/wip>

The required forms and attachments must be completed. Failure to complete the forms correctly and completely will result in the rejection of the project.

The deadline for receiving projects is March 6th at 3:00 p.m. CET.

Feature film projects of any form, narrative language (fiction, documentary, animation, transmedia, hybrid formats, etc.) and genre in development with an expected final duration of more than 60 minutes may participate.

REQUIRED DOCUMENTATION

- Application form. The online application must be done in English. Applicant producers must complete the [online form available at Festiciné](#) ECAM Forum – Last Push with all the required technical information about the project and attach all the requested documentation in PDF format.

- Project dossier – which must include at least: short synopsis, director’s notes, producer’s notes, director’s bio, and visual and artistic approach. In addition, the artistic dossier may include other non-mandatory information such as a character bible, references and other fields that the applicant considers appropriate. The dossier must be submitted in English mandatory, and optional sent in Spanish too.
- Film cut. At the time of registration, it will be necessary to have a cut of at least 30'. We ask for a 30-minute cut but can also assess from a whole rough cut - it is, however, advised to prepare and send a shorter 30 mins. screener of excerpts. Screeners and video files will be safely sent via links inserted in the space provided for this purpose in the form, providing the corresponding passwords. The cut submitted must be subtitled in English.

The film's representatives will be responsible for subtitling the film. ECAM will not subtitle the film nor is it responsible for the quality of the subtitles submitted by the projects.

- Marketing strategy and Audiences plan. 5 pages maximum
- 2-3 images that represent the project.

The organization will notify applicants of reception via an automatic message generated by the website. ECAM Forum will contact applicants if submission amendments are required - for which it will grant a maximum period of 4 working days.

Correction of materials or submission of documentation after the deadline will not be permitted, unless requested by the organization.

CALENDAR AND KEY DATES

- January 21 - Opening of the call for projects
- March 6 - Closing of the call for projects at 15:00 CET.
- Last week of April - Notification of the selected projects at ECAM Forum.
- June 10-13 - ECAM Forum celebration.

SELECTION COMMITTEE

The ECAM Forum Feature Film Selection Committee will be made up of renowned audiovisual industry professionals and coordinated by a member of the ECAM organization.

The composition of the selection committee will be revealed by the organization once the selection process has been finalized.

The Selection Committee will examine the projects according to the evaluation criteria:

- a. Quality of the cut presented
- b. Quality of the other contents presented
- c. Background and track record of the key artistic and technical team behind the project
- d. International potential of the project

OBLIGATIONS OF BENEFICIARIES

Acceptance of these Terms and Conditions will be a necessary requirement before submitting the application for participation.

By submitting your application, the teams (production and direction) agree to be available during their required presence at ECAM Forum June 10-13, 2025.

Signing of Agreement to participate in ECAM Forum

The selected candidates must sign an agreement with ECAM in order to participate in the programme. When signing the agreement, they must provide, in particular, the following documentation:

- DNI/ID/PASSPORT in the case of natural persons.
- Document proving that the selected candidates hold ownership of the exploitation rights over the script.

In the case of selection in ECAM Forum, the representative of the project commits to including the ECAM logo on the ending credits and other promotional materials of the film specifying the year of selection. The organization will make digital files of the logos available to the selected projects upon request.

In case of winning the LAST PUSH AWARD, and in order to formalise payment of the €15,000 prize, the winning project must prove the presence of the logo in the graphic materials and a prominent space in the initial and/or final credits of the film, agreed by both film producers and ECAM Forum organisation team.

Any communication or marketing action in collaboration with ECAM with the aim of promoting the project once it has finished (premiere at festivals, theatres, etc.) must be coordinated with the ECAM communication and marketing department. In all cases, ECAM must appear as a collaborator of said actions in all available media (photocall, invitation, etc.).

The holders also undertake to mention the participation of the projects in ECAM Forum in press releases, both during the development and once the project has finished, and to inform the ECAM Industry department and Communications departments in the development of the projects.

PROCESSING OF PERSONAL DATA

The personal data provided by applicants are essential for the management of their application for the ECAM Forum programme. ECAM will process the personal data of applicants for the exclusive purpose of managing, assessing and, where appropriate, awarding the submitted application and signing an agreement, if they are beneficiaries, to be able to participate in ECAM Forum. The data will be processed for as long as necessary to comply with legal obligations.

ECAM complies with all the obligations established in Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, (hereinafter, GDPR) as well as in the Organic Law on the Protection of Personal Data (hereinafter, LOPD). In the event that

ECAM provides you with personal data of members of your organization to manage your application for ECAM Forum, applicants and beneficiaries undertake not to use said data for any purpose other than managing your participation in it and to comply with their obligations under the provisions of the GDPR and the LOPD.

Applicants may exercise their rights to information, access, deletion, rectification, opposition, data portability and/or limitation of processing free of charge by written communication addressed to the ECAM headquarters, located in Madrid, Calle Juan de Orduña, 3, Ciudad de la Imagen, 28223 Pozuelo de Alarcón (Madrid) or to the email dpo@ecam.es.

By submitting the online form through Eventival, the applicant consents to the processing of the personal data provided, under the terms indicated on the platform or website.

For additional info, please visit <https://ecam-industria.es/politica-de-privacidad/>

USE OF IMAGE

Applicants for grants give their express consent and authorize, under Organic Law 1/82 of May 5 on Civil Protection of the Right to Honor, Personal and Family Privacy and One's Own Image, ECAM to photograph and record their image during the development of training sessions and projects. These images may be used in any advertising and/or promotional activity carried out by ECAM that is related to ECAM itself.

ECAM reserves the right to use the photographs and recordings, without being obliged to do so, and always for the purposes indicated in this document, and may use the photographs and recordings in whole or in part and may even modify or adapt them. The rights transferred to ECAM over the photographs and recordings will therefore be all the exploitation rights essential for their production and communication in any advertising and/or promotional activity.

This authorization is granted free of charge, and no applicant for aid has any claim to ECAM as a result of this authorization, and expressly waives, through acceptance of these terms and conditions, any subsequent claim, judicial or extrajudicial, against ECAM for the use of said images in accordance with, and for the purposes set out in this document.

The data collected from these images will be incorporated into a file, the responsibility of ECAM with address at Calle Juan de Orduña, 3, Ciudad de la Imagen, 28223 Pozuelo de Alarcón (Madrid), with the exclusive purpose of using the content of the photographs and recordings for the purposes described above.

Finally, applicants for the grants undertake to cooperate in promoting the grants by collaborating with the various communication actions that ECAM wishes to carry out for this purpose (interviews in the media, presence on social networks, etc.).

COMMUNICATIONS

Any aspect not clarified by these rules and regulations may be consulted directly with the ECAM Forum team by email to the following address:
forum@ecam.es