

RULES AND REGULATIONS – ECAM FORUM 2025

INTERNATIONAL COPRODUCTION FORUM MADRID
10 – 13 JUNE, MADRID

FILMS TO COME — PROJECTS IN DEVELOPMENT

PRESENTATION

ECAM opens its call for submissions for FILMS TO COME, the coproduction market of ECAM Forum. An international coproduction market gathering feature film projects in development looking for coproducers, financiers, sales agents and other partners.

ECAM Forum is an industry event and international co-production forum in Madrid focused on connecting anticipated productions and co-productions to a selected international industry audience. A space where a carefully picked selection of international projects come together with relevant international decisionmakers.

A small-size, focused industry event to allow targeted and tailored encounters between projects and a carefully selected list of international delegates, throughout the course of four days in Madrid every June.

The goal of FORUM is to identify the right creative and financial partners for each selected project, boost their international potential and serve as a platform for fostering partnerships and financing opportunities.

DATES

ECAM Forum takes place 10 - 13 June 2025 in Madrid. By submitting your application, the producer and director agree to be available presentially during their activity at ECAM Forum in Madrid.

The FILMS TO COME Call for Projects opens January 21st, 2025 and the deadline to apply is February 28th, 2025 – 12pm CEST.

WHAT ARE WE LOOKING FOR

National and international projects in development of high artistic level and international potential. A maximum of 7 projects will be selected out of this call for projects FILMS TO COME - ECAM Forum.

ECAM Forum – FILMS TO COME section is aimed at connecting the best independent national and international films in development stages with international producers, financiers, festival programmers, sales agents and international decision-makers with the aim of amplify the international path for these films. It consists of presentations of projects (pitch) and an editorialized agenda of encounters and meetings depending on the needs of each selected project.

FORUM STRUCTURE

The ECAM Forum 2025 in its Films to Come modality is structured in:

1. Preliminary sessions with a personal mentor to prepare pitch and meetings
1. Project presentations (pitch) to international industry professionals
2. An agenda of meetings and individual encounters with international and national professionals designed specifically for each project according to its needs.
3. Meetings, lunches and meals designed to encourage networking.
4. Access to ECAM Forum activities, such as talks and meetings or the international seminar

During ECAM Forum, the selected projects are presented by the producers/directors to an audience of European and international producers, financiers, festival programmers, sales agents, buyers and distributors invited by the organization.

ECAM Forum is an international co-production forum, therefore presentations, meetings and activities will be held in English.

The selection committees are made up of international experts, who review and evaluate all the projects submitted.

A maximum of 7 projects will be selected from this call.

ECAM Forum will cover the travel, accommodation and meals of the selected teams, within the limits and conditions established by the organization.

AWARDS

Filmin Award – This consists of a guaranteed MG of €30,000 for a national feature film project in the development phase participating in the FILMS TO COME section.

IFFR Rotterdam Award – Thanks to the collaboration with IFFR PRO, a FILMS TO COME project will receive an accreditation for the Cinemart co-production market for the production company and a festival accreditation for the director at the International Film Festival Rotterdam.

And other additional cash awards to support project development.

APPLICANT REQUIREMENTS

Projects eligible for ECAM Forum - Films to Come must be feature-length cinematographic projects in development stages of high artistic value and international potential looking for coproduction partners.

1. Each project must be represented by a team in person during FORUM, which must include producer and director. The non-attendance of one of them may lead to disqualification of the project.

2. The applicant is the producer of the project (not the director or the scriptwriter).
3. Feature film projects of any form, narrative language (fiction, documentary, animation, experimental, transmedia, hybrid formats, etc.) and genre in the development phase with an expected final duration of more than 60 minutes may participate.
4. Eligible projects must be directors' first, second or third feature film. In the case of producers applying, this limitation does not apply.
5. Projects in the pre-production phase, with filming started or in the post-production phase won't be eligible, except in those cases (e.g. documentaries) whose nature requires prior research or filming of a part of the project.
6. Producer(s) must be looking for additional sources of financing and/or coproducer(s) or sales agent and should be reflected in their submission form.
 - a. In the case of international projects, they will have to present their strategy and outline interest in coproducing with Spain and why.
 - b. In the case of Spanish projects, or projects with a Spanish coproduction partner already attached, they will have to present their interest in finding international partners.
7. A production company may submit up to a maximum of two projects.
8. Projects may have participated in other coproduction forums, markets or labs before but first market applications are considered a plus.
9. Minimum funding confirmed is not mandatory, although projects that have 15% or a certain amount of financing secured at the time of applying are considered a plus.
10. Projects conceived or developed in the past in training centres such as film schools or universities will be admissible provided that the producers hold the rights to the scripts submitted.
11. Project submission is free and must be done in English through the specific form on the ECAM Forum Festiciné platform. <https://projects-ecamforum.festicine.pro/en/project>

CALL FOR APPLICATIONS AND SUBMISSION

The applicant producers must complete the online registration form through the [Festiciné ECAM Forum platform](#) (if they do not have an account, it will be necessary to create a Festiciné account before starting the application) and comply with the requirements established in these rules, otherwise the application will not be considered. Only those projects that comply with the registration requirements in a timely manner will be accepted.

The required forms and attachments must be completed in English. Failure to complete the forms correctly and completely will result in the rejection of the project.

The deadline for receiving projects is February 28th at 12:00 p.m. CET.

REQUIRED DOCUMENTATION

- Application form. Applicants must fill in the [online form available at Festiciné ECAM FORUM – Films to Come platform](#) with all the required technical information about the project in English, and attach all the requested documentation in PDF format.

- Project dossier – which must include at least: short synopsis, director’s notes, producer’s notes, director’s bio, visual and artistic approach, a production calendar, financing strategy and the film budget. In addition, the artistic dossier may include other non-mandatory information such as a character bible, references and other fields that the applicant considers appropriate. The dossier must be submitted in English mandatory, and sending a Spanish version is optional but not mandatory.
- Treatment or Long Synopsis (10 pages max) is compulsory in English. A Spanish version of the treatment is optional too.
- 1 image that represents the project.

The organization will notify applicants of reception via an automatic message generated by the website. ECAM Forum will contact applicants if submission amendments are required - for which it will grant a maximum period of 4 working days.

Correction of materials or submission of documentation after the deadline will not be permitted, unless requested by the organization.

CALENDAR AND KEY DATES

- January 21 - Opening of the call for projects
- February 28th - Closing of the call for projects at 12:00 CET.
- Last week of April - Notification of the selected projects at ECAM Forum.
- June 10-13 - ECAM Forum celebration.

SELECTION COMMITTEE

The ECAM Forum Feature Film Selection Committee will be made up of renowned audiovisual industry professionals and coordinated by a member of the ECAM organization.

The composition of the selection committee will be revealed by the organization once the selection process has been finalized.

The Selection Committee will examine the projects according to the evaluation criteria:

- a. Quality of the content and activities presented
- b. Coherence and adequacy of financing strategy
- c. Background and track record of the key artistic and technical team behind the project
- d. International potential of the project

OBLIGATIONS OF BENEFICIARIES

Acceptance of these Terms and Conditions will be a necessary requirement before submitting the application for participation.

By submitting your application, the teams (production and direction) agree to be available during their required presence at ECAM Forum June 10-13, 2025.

Signing of Agreement to participate in ECAM Forum

The selected candidates must sign an agreement with ECAM in order to participate in the programme. When signing the agreement, they must provide, in particular, the following documentation:

- DNI/ID/PASSPORT in the case of natural persons.
- Document proving that the selected candidates hold ownership of the exploitation rights over the script.

In the case of selection in ECAM Forum, the representative of the project commits to including the ECAM logo on the ending credits and other promotional materials of the film specifying the year of selection. The organization will make digital files of the logos available to the selected projects upon request.

Any communication or marketing action in collaboration with ECAM with the aim of promoting the project once it has finished (premiere at festivals, theatres, etc.) must be coordinated with the ECAM communication and marketing department. In all cases, ECAM must appear as a collaborator of said actions in all available media (photocall, invitation, etc.).

The holders also undertake to mention the participation of the projects in ECAM Forum in press releases, both during the development and once the project has finished, and to inform the ECAM Industry department and Communications departments in the development of the projects.

PROCESSING OF PERSONAL DATA

The personal data provided by applicants is essential for the management of their application for the ECAM Forum programme. ECAM will process the personal data of applicants for the exclusive purpose of managing, assessing and, where appropriate, awarding the submitted application and signing an agreement, if they are beneficiaries, to be able to participate in ECAM Forum. The data will be processed for as long as necessary to comply with legal obligations.

ECAM complies with all the obligations established in Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, (hereinafter, GDPR) as well as in the Organic Law on the Protection of Personal Data (hereinafter, LOPD). In the event that ECAM provides you with personal data of members of your organization to manage your application for ECAM Forum, applicants and beneficiaries undertake not to use said data for any purpose other than managing your participation in it and to comply with their obligations under the provisions of the GDPR and the LOPD.

Applicants may exercise their rights to information, access, deletion, rectification, opposition, data portability and/or limitation of processing free of charge by written communication addressed to the ECAM headquarters, located in Madrid, Calle Juan de Orduña, 3, Ciudad de la Imagen, 28223 Pozuelo de Alarcón (Madrid) or to the email dpo@ecam.es.

By submitting the online form through Eventival, the applicant consents to the processing of the personal data provided, under the terms indicated on the platform or website.

For additional info, please visit <https://ecam-industria.es/politica-de-privacidad/>

USE OF IMAGE

Applicants for grants give their express consent and authorize, under Organic Law 1/82 of May 5 on Civil Protection of the Right to Honor, Personal and Family Privacy and One's Own Image, ECAM to photograph and record their image during the development of training sessions and projects. These images may be used in any advertising and/or promotional activity carried out by ECAM that is related to ECAM itself.

ECAM reserves the right to use the photographs and recordings, without being obliged to do so, and always for the purposes indicated in this document, and may use the photographs and recordings in whole or in part and may even modify or adapt them. The rights transferred to ECAM over the photographs and recordings will therefore be all the exploitation rights essential for their production and communication in any advertising and/or promotional activity.

This authorization is granted free of charge, and no applicant for aid has any claim to ECAM as a result of this authorization, and expressly waives, through acceptance of these terms and conditions, any subsequent claim, judicial or extrajudicial, against ECAM for the use of said images in accordance with, and for the purposes set out in this document.

The data collected from these images will be incorporated into a file, the responsibility of ECAM with address at Calle Juan de Orduña, 3, Ciudad de la Imagen, 28223 Pozuelo de Alarcón (Madrid), with the exclusive purpose of using the content of the photographs and recordings for the purposes described above.

Finally, applicants for the grants undertake to cooperate in promoting the grants by collaborating with the various communication actions that ECAM wishes to carry out for this purpose (interviews in the media, presence on social networks, etc.).

COMMUNICATIONS

Any aspect not clarified by these rules and regulations may be consulted directly with the ECAM Forum team by email to the following address:
[forum @ecam.es](mailto:forum@ecam.es)